

REASONS FOR US TO WORK TOGETHER

01

Specialized Public
Sector Expertise

02

Cross-Continental
Government Experience

03

Capacity Building
at Scale

04

Newsroom, media and
publishing expertise

You can find all the
information on our
website and social media.

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FRANCIS & FRAMEWORKS



Francis & Frameworks

STRATEGIC COMMUNICATIONS FOR PUBLIC TRUST AND POLICY IMPACT

We help governments and
mission-driven organisations
communicate clearly and build
public trust.





OUR MISSION IS FOR YOU TO ACHIEVE YOUR GOALS

Francis & Frameworks is a strategic communications and publishing consultancy dedicated to strengthening public sector communication and giving leaders a voice that lasts.

We work with government departments, public agencies, and policy leaders to turn complex policy work into clear, trusted, and compelling words, from strategy and speeches to op-eds, reports, and full-length books.

Our approach pairs deep expertise in public administration with editorial craft and insight into crisis management and stakeholder engagement, so your ideas are not only understood but published, read, and remembered.



OUR MISSION

To transform public-facing communications.



OUR GOAL

To strengthen public trust, enhance policy impact, and build more resilient public sector communication capabilities.



OUR TEAM

We are a team of communicators, editors and trainers who turn complex challenges into clear messages and measurable impact.

OUR MOST REQUESTED SERVICES



Writing and Publishing

We guide authors, leaders, and institutions from first draft to finished book—offering ghostwriting, manuscript development, editing, and publishing support that gives your story the reach it deserves.



Strategic Advisory

We partner with you to craft clear, conviction-driven communication strategies that reflect your mission, build public trust, and deliver real policy impact.



Crisis & Risk Communications

When the pressure's on, we stand with you—delivering calm, clear, and strategic communication that protects your reputation and preserves public trust.



Training & Capacity Building

We empower public sector communicators and policy professionals to lead with clarity, resilience, and tech-savviness—offering hands-on workshops, real-world simulations, and future-ready training.



Editorial & Thought Leadership

We equip public-facing leaders and institutions with strategic editorial support that sharpens their voice and shapes public discourse with purpose and precision.